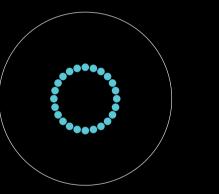
01 Hallo, please lift me up

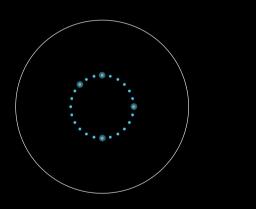


»Luas light pulses weak blue«

02 Hallo, nice to meet you



»Lua shines bright«



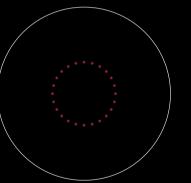
to someone else

03 Please pass me

»Lua light slowly fades«

(/

04 I am empty, charge me



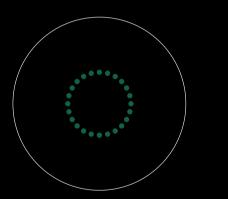
»Luas light pulses red«

05 I am charging



»Lua shows her charging status«

06 I am fully charged



»Luas light turns green«





What is Lua?

Lua - journey of enlightenment is a campaign which encourages the social exchange between people.

Lua is an interactive sphere that travels around the world, passed from person to person. As a carrier of the campaign she brings people together.



How does Lua communicate?

Lua communicates through light. She will welcome you with a bright shining light and shows when it's time to pass her on. Lua indicates also when it's time to charge her inductively. She shows her charge status by a loading animation.

